

PANELS

Wednesday, 20 April

Panel 1: Games and Education (12.00-13.30h)

Moderated by: Ana M^a Guerra

1. *La narrativa transmedia y los videojuegos como herramientas educativas: un estudio de caso.*

Escalas Ruiz, M^a Isabel - Universitat de les Illes Balears.

2. *"Branded Music Transmedia": El transmèdia a la música des dels seus començaments.*

Giménez, Andrea - Universitat de Girona.

3. *Ludoliteracy: The unfinished business of Media literacy.*

Aranda, Daniel and Martínez, Sílvia - Universitat Oberta de Catalunya.

Panel 2: ICT in the school (15.30-17.00h)

Moderated by: Ana M^a Guerra

1. *Multimodal representations of foreign language learning experiences.*

Suárez Vilagran, M^a del Mar - Universitat de Barcelona.

2. *Connected learning through transmedia: from the past to the present - La Familia Telerín.*

Cortés, Sara and De la Fuente, Julián - University of Alcalá

3. *Usos educativos de la Narrativa Transmedia. El caso de la Carta Ancestral.*

Molas, Núria - Universitat de Barcelona

Thursday, 21 April

Panel 3: Education, Transmedia & Communication (10.00-11.30h)

Moderated by: Esteban Galán

1. *"Tirabirak / Tiras que aflojan": A transmedia production about the violence in the Basque Country through the newspaper cartoons.*

Mimenza, Libe; Narbaiza, Bea and Arana, Edorta - University of the Basque Country.

2. *Education in virtual world. E-learning in elementary and high schools.*

Dudacek, Oto - Universitat de Girona.

3. *Popular Festivities (traditional events) in the context of formal and informal education and transmedia: social construction of knowledge for territorial development.*

Bernad Monferrer, M^a Estela; Fernández Fernández, Cesáreo and Torres Valdés, Rosa María - Universitat Jaume I.

Panel 4: Social Communication & ICT (15.30-17.00h)

Moderated by: Pablo Andrés Escandón

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Panel 0: Open minds for european citizens (17.00-18.30h) - Roundtable

Moderated by: Montserrat Montagut & Andrés Ajo

1. *The Future in our Hands: Creating European Entrepreneurs.*
Komodiki, Antigoni - 23 Primary School of Limassol, Limassol (Cyprus).

2. *SAFE EUROPEAN ITinerary.*

Degan, Maddalena - ITI Galileo Galilei, Livorno (Italy).

3. *The Time Banking 2.0"*

Bofill Blanch, Josep - Institut La Miquela, Catalonia (Spain).

4. *The Erasmus+ program in the University.*

Carvalho, Joaquim - Universidade de Coimbra (Portugal)

5. *"Transmedia: a new narrative that involves communication and education towards the future classroom"*

Blasco Fernández, Josep Antoni - Institut de Palamós, Catalonia (Spain) and Eliadou, Stella - Dimotiko Sholeio Drosias, Larnaka (Cyprus).

CONTACT

Communication and Education by Transmedia International Congress

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